

SUCCESSFUL ACQUISITION FOR NCA ENTREPRENEUR FRYDERYK RDUŁTOWSKI

Baar, 24 January 2024 – Novastone Capital Advisors (NCA) is proud to announce the latest acquisition in Poland as part of our Entrepreneurship Through Acquisition (ETA) program by Entrepreneur Fryderyk Rdułtowski.

SUCCESSION SOLUTIONS & POLISH ACQUISITION

Fryderyk (Fred) Rdułtowski joined NCA's ETA program in 2021 with over 23 years of deep professional experience in finance and in scaling small to midsize businesses. His search with NCA was sector agnostic, with a focus on Polish light and product-centric manufacturing industries, and last December he successfully closed his deal to acquire Adex Cosmetics & Pharma. The company is a Polish contract manufacturing business that produces various cosmetics and perfumes through contract manufacturing, in addition to developing proprietary cosmetic and perfumery products from scratch.

"Adex is a wonderful company to work with and I'm absolutely ecstatic to find myself in the CEO role after so many months of hard work," said Fred. "I'm also very conscious of the weight of this responsibility; I want to ensure the best for my employees and their families, so I'm approaching every decision cautiously with a focus on balance, as we move the company into the next phase of growth."

This acquisition was unique, as Adex Cosmetics & Pharma had been facing a succession challenge but was not initially prepared for the sale, which led to a longer closing period. After signing the letter of intent in 2022, Fred collaborated very closely with the former owner for over a year and a half to help define and carry out the sales process. "During this time, the seller and I developed a very close personal relationship, which really became the foundation behind the success of this deal," Fred explained. "We built a lot of trust, which helped him see that I was the right candidate to manage the company moving forward. I was also persistent and stable in my approach, as I have a fundamental belief that this is a great company and a great platform to grow with moving into the future."

The deal also fell under two separate jurisdictions, as the operating company is in Poland while the ownership structure is in Luxemburg, which extended the duration of the transaction process due to more complex analyses and significant legal and tax implications. Despite these challenges, the deal has been a success and NCA would like to congratulate Fred on behalf of all investors. We would also like to thank our lenders who believed in this transaction and express our sincere thanks to PKOBP, TaylorWessing, and SSW teams in Poland, as well as Strelia's legal team in Luxembourg, for their dedication and the hard work that went into structuring this deal for a successful closing.

"We want to congratulate Fred for this remarkable deal, which marks a second acquisition for NCA in Poland and further establishes ETA as a unique solution for addressing

succession challenges for family-owned business,” said Christian Malek, NCA’s CEO. “We look forward to supporting Fred in his new role at Adex Cosmetics & Pharma as it continues to grow under his leadership.”

For more information about Fred please visit: <https://www.linkedin.com/in/fryderyk-g-rdu%C5%82owski-74bb163/>

For more information about Adex Cosmetics & Pharma please visit: <https://adexcosmetics.com/en/>

For more information about NCA please visit: <https://novastone-ca.com/index.php>