

The Visionary Path of Novastone Capital Advisors: Transforming & Leading High-Growth Businesses



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Contributor

There aren't as many tales as vibrant and inspirational in the ever-changing world of private equity and global entrepreneurship as Novastone Capital Advisors (NCA). In 2019, Christian Malek, a perceptive and imaginative leader, founded NCA, which not only became a successful business but also signaled a shift in the private equity industry. Since its founding, NCA has led the way in tackling one of the most difficult problems facing the business community: the problem of succession in family-owned small and medium-sized businesses (SMEs).

Digging deeper into this organization reveals a story of aspiration, inventiveness, and a deep comprehension of the entrepreneurial scene. With a portfolio that includes over 16 acquisitions in just a few years and a startling 20% market share, NCA is proof of what can be accomplished when visionary leadership and a strong, creative model are combined. This is a story about more than simply market supremacy and numbers; it's a story about enabling the next generation of entrepreneurs, safeguarding legacies, and radically changing the way high-growth businesses pass into new ownership.

The Origin of NCA: A Vision Born from Legacy and Experience



"The roots of entrepreneurship in my family taught me the significance of legacy and the complexities of business succession," reflects Christian Malek, founder of NovastoneCapital Advisors (NCA). Having grown up watching his grandfather's healthcare company struggle with succession planning, Christian recognized early on how important it is for family-owned businesses to have long-term transition plans.

Furthermore, his father's career in the Swiss embassy exposed him to international business dynamics, shaping his global market understanding. "These experiences," Christian notes, "were instrumental in identifying the gap in the market: the need for a new model to address succession in high-growth businesses". His impressive expertise in banking and private equity, along with his extensive international exposure, served as the ideal incubator for his innovative concept. With NCA's 2019 launch, the private equity market saw the start of a new paradigm in their industry.

Redefining Entrepreneurship Through Acquisition (ETA)

A key factor in NCA's success is its innovative Entrepreneurship Through Acquisition (ETA) program. With the help of this creative strategy, professionals in their mid-career may now find, buy, and expand well-established SMEs. Merely 1% of candidates successfully complete the company's demanding selection procedure, guaranteeing that only the most gifted and motivated people run these companies. This painstaking method has changed the game and helped NCA stand out in such a crowded industry.

Impactful Acquisitions, Global Reach, and Operational Excellence

"In just a few years, we've achieved what many firms aspire to over decades," states Daniel Gaertner, Managing Partner at NCA. With over 40 employees, 50 program participants, and 16 acquired companies (with a combined enterprise value of over \$220,000,000) across Europe and North America, its rapid expansion into the US market in 2021 is a clear indicator of its growing influence.

Every achievement tells a story of revived operations, enduring legacy, and fresh leadership, demonstrating NCA's dedication to expansion and continuity. This is all thanks to the leadership team, spearheaded by Christian Malek, where each member brings a unique set of skills and experiences, contributing to the company's strategic direction and operational excellence.

The Novastone Difference: A Beacon in Private Equity

NCA's ability to handle succession challenges in a way that honors business traditions while bringing in new leadership and vision is what truly makes it stand out. Everyone who is involved in NCA's approach benefits, including investors, new business owners, and retired business owners. They have gained a sizable market share and established themselves as thought leaders in the sector thanks to their innovative strategy.

There is no denying Novastone Capital's influence on the business as it grows. The company's accomplishments, such as Sébastien Perroud's

work with IAR Group Holding AG and other successful acquisitions, attest to its effectiveness and influence. With its current growth, innovation, and leadership trajectory, Novastone Capital is well-positioned to positively influence high-growth business succession and entrepreneurship.