

Brooks Bergreen

Vancouver, British Columbia, Canada

 b@bergreen.ca

 [linkedin.com/in/brooksbergreen](https://www.linkedin.com/in/brooksbergreen)

Summary

I love a steep learning curve and have built and grown businesses across Satellite Communications and Defence, e-Commerce, Consumer products, Agriculture, Marketing, VR/AR, Media and Exploratory chemistry, most for which I've invented or designed key offerings. To keep things interesting, some of those were in places like Kosovo and Afghanistan, and some of them were public companies. I've run businesses in the EU, Eastern Europe, US, Canada, South Asia and China and understand how to get things done in various regulatory environments. Innovation is in my blood and adventure is my middle name. Building teams to achieve magical things is what I love to do. Taking things that are good and making them great is my aim. If you and your team are working hard to take things to the next level, and you need some strong arms to help with the lift, let's chat.

Experience



Managing Partner

Vert Capital Partners

Mar 2023 - Present (5 months)

Vert Capital Partners is a private equity acquisition search fund with committed capital seeking to acquire a profitable lower middle market company (up to 60M enterprise value) in light manufacturing, consumer goods, technology or business services.



Search Fund Principal

Novastone Capital Advisors

Jan 2023 - Present (7 months)

Novastone Capital Advisors (NCA) fosters entrepreneurship through acquisition (ETA) with qualified professionals helping them to identify, acquire, grow, and exit established small to medium-sized businesses (SMEs) typically faced with succession challenges.

Also known as Search Funds, this type of investment drives growth in the lower middle market which benefits existing business owners, investors, and Entrepreneurs. NCA closely partners with our Entrepreneurs supporting them strategically, operationally, and financially through all stages of their Search Fund.



Founder

EARTHERMIC INC.

Apr 2020 - Present (3 years 4 months)

Earthermic is focused on the research and development of novel non combustion based high temperature exothermic reactions and their applications in energy generation, waste treatment and storage.



Founder, CEO

SMPL Technologies Inc.

Jan 2020 - Aug 2022 (2 years 8 months)

In partnership with Amazon Europe, We built an Amazon brand in consumer electronics across Audio, Computing, Mobile, Smarthome and Wellness, with a focus on simplicity. The SMPL™ Product portfolio is heavily curated towards low friction decision points, as well as product design and interaction. Welcome to the SMPL Life!

Achieved Revenue of \$2M in its first 12 months of operations.

 **Founder, CEO**

HITCASE

Jun 2013 - Dec 2020 (7 years 7 months)

Hitcase® helps people tell great stories, and it affords our team the opportunity to design and manufacture high precision products using many different mediums including metals, rubbers and advanced plastics, glass, optics, and textiles. Hitcase has done over \$50M in sales and collaborated with Twitter, Discovery Channel and dozens of exceptional athletes around the world. In 2020 It was the fastest growing protective case brand in the USA by NPD Data.

 **President**

3World Media

Mar 2006 - Dec 2015 (9 years 10 months)

Ive made two films about stories I felt needed to be told.

Directed "Waging Peace: Canada in Afghanistan"; an Award Winning documentary about Canada's military and political role in Afghanistan. Produced, "A Perfect Soldier" an Award Winning documentary about Aki Ra, a recognized CNN Hero, former child soldier and de-miner in Cambodia.

 **Founder, CEO**

Iceberg Commerce

Apr 2008 - Dec 2013 (5 years 9 months)

Founder of Iceberg Commerce, an e-commerce company focused on leading edge brands and products in Video, Photography. Apparel and Natural Lighting.

Achieved gross revenues in excess of \$4M annually.

 **Director International Projects**

Network Innovations

Jun 2001 - Jan 2007 (5 years 8 months)

Designed, delivered and maintained satellite communications and defense projects in Afghanistan for the US Department of Defense, Space and Naval Warfare, the Canadian DND and other NATO countries, NGO's and Media outlets.

Designed and delivered custom video/voice/data communications solutions to major media organizations (Canadian Broadcasting Corporation, Discovery Channel, CTV...) and to large print publishers (Canadian Press, Toronto Star, National Post...).

Designed and built a global satellite communications system (GlobalConnect) for the Canadian Department of National Defense, providing all deployed soldiers dial tone and internet access anywhere worldwide (shipboard, fixed station and mobile).

TeleHealth Programme Manager

SP Canada

Feb 2000 - Mar 2001 (1 year 2 months)

Designed and Built a pilot health informatics and telemedicine system in post war Kosovo in cooperation with Johns Hopkins University for the European Union Reconstruction Authority who then funded with 16M Euro, hired in place staff and took over all assets.

Skills

Mergers & Acquisitions (M&A) • Team Leadership • Strategic Communications • Fundraising • Engineering • Public Speaking • Executive Management • Market Planning • Marketing • Product Management

Honors & Awards

Top 40 under 40 - Business in Vancouver

Jan 2016

Public Top 20 in Technology - Canadian Innovation Exchange

Dec 2016