

Bill REES

Search Fund Principal, 2024 – 26. Engineered Services: Tulsa, OK./Dallas, TX.

Tulsa, OK – USA

Experience

Jan 2012 – June 2023, Budapest, HU + Tulsa, OK. *T.D. Williamson (Energy Pipeline Products & Services)*

Vice President, Western Hemisphere

End-to-end accountability for \$325MM P&L across the Americas, mobilizing 750-strong workforce. Unified leadership, transformed manufacturing & introduced Entrepreneurial Operating System.

Vice President, Marketing & Strategy Execution

Scaled the European go-to-market and route-to-market globally, aligned to industry sectors & customer segments, rationalizing footprint, establishing CRM & differentiating client-engagement.

Senior Director, Europe

Unified all territories under one \$75MM, 175-employee P&L. Set global forecasting standards, piloted channel-partner program.

General Manager, Central Europe

Forged winning go-to-market; stabilized & grew turbulent territory.

Jan 2007 – Dec 2011, Mexico City, MX + Budapest, HU. <u>PIMS of London (Energy Pipeline & Pressure Vessel Services)</u>

Founding Director of integrity consulting platform, defining and integrating services for NoC's throughout LAM, N. Africa & CE-CIS.

Jan 2000 – Dec 2006, Newcastle, UK + Budapest, HU + Houston, TX. *PII Pipeline Solutions (Energy & Utility Pipeline Inspection)*

Various roles, unearthing value in this PE-backed venture, exited to GE Oil & Gas – which ultimately became Baker Hughes – including:

- Global Sales Manager Pipeline Data Solutions;
- General Manager, EAM Positive Projects;
- General Manager Waterline.

Jul 1991 – Dec 1999, Somerset, UK + various. <u>Sewer Services (Utility Pipeline Rehabilitation)</u>

Initially a gap-year roustabout, then a post-graduate Project Manager rising thu' to Projects Director of this specialist civils Entity, subsequently exited to Insituform (Azuria Water Solutions). www.linkedin.com/in/bill-rees

Advisory / Non-Exec. Roles

Jul 2023 – present, Tulsa, OK. *PipelineXchange (PX)*

Advising Funds & PE (direct or via the big-3 consultants) on key deals during 2023 H2 & 2024 H1.

Education

1990 – 1991 **Bachelor of Planning** Manchester University

B.Pl Town Planning. *Royal Town Planning Institute Graduate award-winner 1991*

1987 – 1990 **Bachelor of Arts (Hons.)** Manchester University

BA Town & Country Planning. Specialized in Civil Engineering (Tunnelling), Urban Economics.

Membership / Volunteering

- Booker T Washington, TPS Magnet High School:
 - JROTC parent-liaison.
 - AP Program Proctor.
- Metro Tulsa Soccer Club,
 - U12 Boys Coach.

Papers / Publications:

Pipeline Technology Conference (PTC); Hannover, DE. Pipeline Pigging & Integrity Management (PPIM); Houston, TX.